

TUNING FOR PROFIT



Simple plug-in hardware does all the work for dealers to re-map vehicles for improved power, economy and emissions too. BHP UK has come up with a smooth and sophisticated answer to successful remapping with the minimum of fuss

BHP UK, a specialist ECU remapping company based near Burnley, has a network of over 40 dealers across the UK but is still looking to expand which is your chance to explore a new profit opportunity. The company's secret of success is clever hardware designed to reduce tedious downloading to the minimum and the highly-experienced BHP team who can tailor electronic management mapping to customer's requirements. This can be done for economy, performance or to eliminate EGR valves or for the removal of Diesel Particulate Filters (DPFs). BHP UK uses cutting-edge technology for re-mapping with sophisticated software for ECU editing plus a fully equipped rolling road facility. BHP UK will be offering dealerships at a reduced cost of £1950 which includes the necessary hardware, software and training. A leasing options is also offered.

Commenting on the company's package, Managing Director Qal Shah said: "Up until now getting a piece of the 'ECU tuning pie' required a lot of specialised equipment and in-depth specialist knowledge. However, with a BHP UK dealership it is now possible to capitalise on this opportunity with a very modest investment. "It is without doubt a dealership opportunity like no other. We have over 15 years' experience in mapping and ECU tuning and have written maps for some of the most respected tuning firms in the industry.

"Our dealership is a unique business opportunity, we do not charge a dealership fee, management fee or on-going royalties, consequently our success is dependent on the success of our dealer network, as such we take our responsibilities to you seriously. If you are serious about starting a business in ECU tuning or adding ECU tuning to your existing business,

give yourself the benefit of starting with a professional company that has the ability and knowledge to support you."

BHP UK claim that the ECU programmer it supplies is the most sophisticated and up-to-date system available. It is the result of working closely with the manufacturer to design the ultimate ECU programming system that reads

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and programs the ECU via the cars diagnostic port. In nearly all applications there is no need to dismantle the ECU or even remove it from the car and unlike some competitor's devices,

HOW IT WORKS

The programmer hardware and user-friendly software interface makes the procedure for mapping a vehicle very simple and straightforward:

- 1 Plug the programmer into the OBD2 socket of the car and select the make and model
- 2 Follow the instructions on the programmer
- 3 The programmer only has to be connected to a PC for the internet connection which will automatically send the map to BHP UK
- 4 The map is modified, sent back, and simply loaded back into the programmer
- 5 Plug programmer into the vehicle's OBD2 port and upload map to car.
- 6 It's as simple as that!



Hardware is simple to use and requires the minimum of transference

it doesn't have to be plugged into a computer while the ECU is read and programmed. It comes complete with its own dedicated computer software that will allow you to send us the ECU data with the press of a single button, there isn't even the need to open an email program to send the map to BHP.

FULL TRAINING OPPORTUNITY

BHP UK trains all its new dealers to use the ECU programmer and its computer software, this training is provided on a one-on-one basis which means that all personnel can learn at their own pace and have any questions answered during this process. After the initial training, the company continues to provide continuous technical support and hold regular refresher seminars to keep dealers informed as vehicle manufacturer's technology marches on.

BHP UK's Managing Director Qal Shah told MEN about the cooperative nature of the business. He said: "Your success as a dealer depends on the investment you are prepared and able to make. Although your monetary investment will be small you will need to invest your personal time and effort to achieve maximum profits."

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Contact BHP UK 01282 779000
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